

# HOUSE OF MONGREL™

eco-friendly clothes for kids.

good. green. fun.



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## **House of Mongrel™ Is Fresh, Clever, and 100% U.S.-Made Eco-friendly baby and toddler clothes making an even bigger splash in the green marketplace**

**Brooklyn, NY & Washington, DC**—Refreshingly clever style; made in the USA; and eco-friendly, too. That's House of Mongrel—a brand that's quickly making a name for itself in the children's marketplace.

House of Mongrel makes graphic tees, hooded sweatshirts, and bodysuits designed with fun in mind. Always crafted of 100% organic cotton and easy-on-the-Earth low-impact dyes and inks, the brand moved its manufacturing to the United States before introducing its second collection in Fall 2009.

### ***No better time to buy American than right now.***

"For our young business, manufacturing to the USA makes a lot of sense," says co-founder Scott Wallis. "We can keep a close eye on every step of the process in a way we couldn't when working overseas. But we also feel great about bringing jobs home."

Look to Mongrel for quirky wordplay, vintage-inspired graphics, and simple images that are never too sweet, never too serious. Need to outfit an aspiring rock star? A "Rock, Paper, Scissors" graphic tee is just the thing. Got a transportation nut? Try "Tic, Tac, Tow." Or just want a giggle? How about a gaggle of little green men on a hooded sweatshirt?

House of Mongrel's graphics have had a distinctive boy-appeal so far; in Fall/Winter 2010, the brand will be amping up the girl style, as well. Look for pretty pink and vibrant orange to round out the Mongrel palette in the upcoming season. What's more, expect to see an expanded selection of garments, including playwear sets in the brand's new "Saturday Morning" collection.

Need to fill those shelves right now? Mongrel's immediates collection features six classic body styles: short- and long-sleeve bodysuits in organic cotton rib; short- and long-sleeve t-shirts in organic cotton jersey; two-fers (short-sleeve organic cotton jersey tees with long, thermal sleeves for an added layer of style); plus unique hooded sweatshirts with cozy side-seam, jersey lined pockets, made from organic cotton fleece. Sizes range from Newborn to 4T.

For wholesale inquiries, contact Scott Wallis at [scott@brownbagbrands.com](mailto:scott@brownbagbrands.com) or 202-462-0861. Retailers can also place an order, or request a retailer kit, at [houseofmongrel.com](http://houseofmongrel.com).

House of Mongrel™ is the premier brand of Brown Bag Brands LLC, a family company based in Washington, DC and Brooklyn, NY. Founded in 2008, the company is dedicated to creating top quality, Earth-friendly products.

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