

HOUSE OF MONGREL™ TO DEBUT BABY & TODDLER APPAREL COLLECTION AT KIDSHOW LAS VEGAS

Brooklyn, NY & Washington, DC — Brown Bag Brands LLC is proud to announce the debut of House of Mongrel™, a collection of organic baby and toddler apparel. The brand will be introduced online on August 25, 2008, and at KIDShow, Bally's Las Vegas, August 25-27, 2008. For a preview, visit houseofmongrel.com.

Crafted in India at a fair-trade-certified factory, the line features 100% organic cotton; vibrant, low-impact dyes and inks; vintage-inspired graphics; and distinctive gift boxes made from post-consumer recycled materials.

The inaugural season will feature seven classic styles in six colors: Short- and Long-Sleeve Bodysuits, Short- and Long-Sleeve T-shirts, coordinating embroidered Skullcaps, and relaxed, yoga-style pants (appropriately called Chillin' Out Pants), all made from supple, 100% organic-cotton interlock; plus Zippered Hooded Sweatshirts, made from organic cotton fleece. Sizes range from newborn to 2T.

For more information please visit
www.houseofmongrel.com.

