

# HOUSE OF MONGREL™

eco-friendly clothes for kids.

good. green. fun.



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## HOUSE OF MONGREL™ INTRODUCES FALL-WINTER 2009 COLLECTION New Collection Made Entirely in the U.S.A.

**Brooklyn, NY & Washington, DC** — House of Mongrel™ is an eco-friendly baby and toddler apparel brand that launched August 2008. All-season immediates—versatile enough for year-round wear—are available now; Fall-Winter 2009 cut-to-order collection is being offered for early-August delivery. This new collection will be made entirely in the U.S.A.

House of Mongrel™ designs clothes with fun in mind. Their bodysuits, t-shirts, sweatshirts, and caps are crafted from 100% certified organic cotton and feature low-impact dyes and inks. Best of all, this new collection marks a big step toward reducing the company's carbon footprint by moving manufacturing back to the United States.

***No better time to buy American than right now.***

“We knew right from the beginning that our brand would use earth-friendly materials,” says co-founder Scott Wallis. “But at the same time, we wanted to create a collection that kids would have a ton of fun wearing: colors that shout, designs that spur the imagination. With this line, especially now that we’ve brought production back home to the U.S., everybody wins.”

The Fall-Winter 2009 collection features vintage-inspired screenprints and embroidery designs in six classic styles: short- and long-sleeve bodysuits, short- and long-sleeve t-shirts, as well as coordinating skull caps, all made from 100% organic cotton jersey; plus unique hooded sweatshirts, made from organic cotton fleece. Sizes range from Newborn to 4T. For wholesale inquiries, contact Scott Wallis at [scott@brownbagbrands.com](mailto:scott@brownbagbrands.com) or 202-462-0861. Retailers can also place an order, or request a retailer kit, at [houseofmongrel.com](http://houseofmongrel.com).

Both the Immediates and Fall-Winter 2009 collections will be shown at ENK's Children's Club tradeshow at the Javits Center in New York City, March 8-10.

House of Mongrel™ is the premier brand of Brown Bag Brands LLC, a family company based in Washington, DC and Brooklyn, NY. Founded in 2008, the company is dedicated to creating top quality, earth-friendly products.

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